The Distracted Walking Dojo

The Toyota Technical Center needed to create a more tangible safety message.

 To accomplish this, a fun and informative walking obstacle course was created to demonstrate the degradation in performance due to trying to combine texting and walking.

Dojo is a Japanese term which literally means "place of the way". The term typically refers to a formal training place.

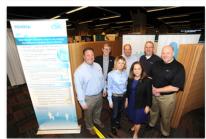
So, the obstacle course quickly was known as the Walking Dojo.

Dojo went from this to that



See a YouTube video at: https://www.youtube.com/watch?v=wsB4Yafrcm8





 CSRC was asked to help with the distraction task and evaluation. Iin turn CSRC reached out to collaborative partners MIT AgeLab and University of Toronto.



n-back task app

The MIT n-back task

An emerging internationally accepted method for inducing graded cognitive workload for scaling comparisons of other tasks

- Series of 10 single digit numbers (0-9) presented in random order aurally at 2.25 sec intervals
- Subject instructed to respond with nth digit back (1-back used for Dojo
- Across levels
- Auditory demands constant
- Vocal demands "relatively" constant

Download the android application from

(Mehler, Reimer, Dusek & Coughlin, 2011)





U of Toronto SDDQ

The Susceptibility to Driver Distraction Questionnaire (SDDQ) investigates voluntary and involuntary factors associated with driver distraction.

Modified for Distracted Walking.

Download SDDQ from





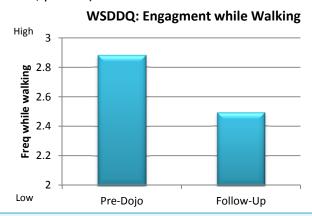
Dojo evaluation at 2015 Lifesavers Conference

Participants

- 68 Lifesavers attendees agreed to participate
- 54% volunteered for a follow up survey in 1 month
- 38% filled out the follow up survey

Results

- The time to respond to the n-back task increased significantly while the participants navigated the dojo vs being stationary [right top chart, p<0.01].
- The course completion time in the dojo increased significantly when the participant simultaneously performed the n-back vs just walking through the dojo (right bottom chart, p<0.01).
- Neither the n-back response time nor the course completion time had any significant interactions with gender or age.
- Self-reports of walking while distracted decreased (below chart, p<0.01).



Conclusion:

- The Dojo is effective in demonstrating the penalty of distracted walking
- The Dojo can change negative behaviors



